



# **POLICY STATEMENT**

As a business, Debets Schalke specialises in the global sales of complete greenhouse projects and turnkey greenhouse projects. We help clients grow with custom solutions that align with their ambitions, the climate and the local conditions. We do so by investing in technology, knowledge and people.





# **Mission**

We deliver complete greenhouse solutions. Sustainable, global, and tailored to every customer.

From the first sketch to the final handover, we manage the entire process so our customers can focus on what really matters: growth – in every sense of the word.

As a family-run business, we keep things personal and flexible. Every project is tailor-made to match the crop, climate,

and location.

We don't just build greenhouses – we build partnerships. With short lines of communication and a hands-on approach, we work side by side with our clients to get the job done. We move forward by working together.

And while we build for today, we invest in tomorrow – in people, in innovation, and in technology. That's how we stay ahead and help shape the future of global horticulture.

# **Vision**

We believe in a future where growers around the world can grow sustainably and efficiently.

And we're committed to making that future a reality. As a familyrun company, we contribute by delivering tailor-made greenhouse solutions that match every crop, every climate, and every ambition.



Our strength lies in our commitment. We work closely with our clients, anticipate their needs, act fast, and build together. At the same time, we continue to invest - in people, in innovation, and in strong partnerships.

That's how we make a difference. For growers today, and for the horticulture of tomorrow.



# **Core values**

Our core values are the foundation of everything we do. They are part of our DNA and shape how we work, collaborate and move forward. This is what we stand for:

## Quality

Our greenhouses are built with top quality materials, technology and craftsmanship to meet the highest standards, every time.



#### Reliability

A deal is a deal. Whether it's a small project or an international complex, clients and partners can rely on us.

## **Safety**

Working safely is a mindset. We have meticulous processes and clear guidelines to ensure a safe working environment.

### Craftsmanship

Our experience and knowledge make us a strong and trusted partner. We know what works and use that expertise to help our clients achieve success.

#### **Customer focus**

Our clients come first. We deliver tailored solutions, discuss ideas and build lasting relationships.

### Collaboration

Together, we achieve more. We work with short lines, team spirit and a family mindset - internally and externally.

### **Flexibility**

We adapt quickly and respond to changing customer needs and market developments.

#### Innovation

We continue investing in technology and smarter processes to stay at the forefront of the industry.

#### Sustainability

We consciously choose environmentally friendly materials and energy-efficient production and logistics.

## **Future focus**

We pioneer, learn and invest in sustainable solutions to actively shape the future.

# **Continuous improvement**

For us at Debets Schalke, quality has top priority. To continuously improve our processes and the quality of our products, we safeguard and optimise our business operations. To achieve this in a structured and most efficient way, we set up a management system that complies with the requirements of ISO 9001.

Our quality policy includes general objectives related to quality. Because continuous improvement of our internal organisation is key. We do this by:

- developing a policy that fits the organisation.
- making this policy known within the organisation.
- promoting quality awareness among employees.
- motivating employees, encouraging involvement in improvement projects.
- facilitating training and/or education of employees.
- regularly consulting clients about the requirements that our products and services must meet.



- continuously striving to increase customer satisfaction.
- complying with current laws and regulations.
- maintaining a quality management system that complies with the conditions set out in ISO-9001:2015.

A combination of risk assessments, internal project evaluations, customer satisfaction analyses and internal audits help us identify possible improvements in the processes at Debets Schalke. By analysing information and making improvements based on this information, we create a learning organisation in which continuous improvement based on the PDCA cycle is key.

To optimally achieve this and continuously develop our quality management system, we have established the following goals for the coming year:

- Goal 1: Safeguard quality and continuity
   Debets Schalke strives to ensure structural quality improvement and continuous compliance with the ISO 9001 standard, aimed at measurably optimising our processes and retaining our certification.
- Goal 2: Strengthen international growth and visibility
  We focus on sustainable growth through process optimisation and by
  strengthening our position in bigger international projects.
- Goal 3: Stimulate innovation and competence
  We invest in (internal) knowledge development, digitalisation and exploring
  new technologies to increase efficiency, agility and expertise within the
  organisation.

In the annual management review, we will evaluate the results of these objectives and redefine the policy statement for the coming year.

# Scope

The scope of our management system is defined as:

Debets Schalke is involved in the engineering, delivery and construction of greenhouse projects varying from total (turnkey) projects to subprojects. Production and labour are hereby outsourced to specialised partners.

| Date: | 23-10-2025 | Approved | Dave Debets   | Place: | Monster |
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